



# 17 Reasons Why Most Webinars Suck

Webinars are not a substitute for interactive online training.

1. They are boring
2. The PowerPoint presentation itself sucks
3. The presenter controls the pace, typically it is too slow
4. Time delays
5. Can't update the content later
6. No consideration for the user
7. No evidence that the user is able to do something better
8. No accountability
9. No Spanish version available
10. Not accessible by people with disabilities
11. Subject Matter Experts are not typically good trainers
12. Most users multitask during the webinar
13. No branching, all users have to listen to all slides
14. No quizzing and tracking
15. Not mobile friendly
16. Difficult to engage the user
17. No one is paying attention